

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)

M.B.A Sem-II : WINTER- 2022

SUBJECT : INTERNATIONAL BUSINESS

Day : Monday

Time : 10:00 AM-12:00 PM

Date : 5/12/2022

W-22781-2022

Max. Marks : 50

N.B.

- 1) Attempt any **THREE** questions from Section I and attempt any **TWO** questions from Section II.
 - 2) Both the Sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate full marks
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SECTION- I

- Q.1** Define International Business. Explain the Nature and Scope of International Business. (10)
- Q.2** Define Globalisation. Explain the drivers of Globalisation. (10)
- Q.3** Explain the Porter's Diamond Model with appropriate diagram. (10)
- Q.4** State the difference between FERA and FEMA. (10)
- Q.5** Write short Notes (Any **TWO**) (10)
- a) Franchising
 - b) Components of BOP
 - c) SAARC
 - d) Types of Exchange Rates

SECTION- II

- Q.6** Explain the General Provisions of the Current Foreign Trade Policy. (10)
- Q.7** Write a detailed note of International Monetary Fund (IMF) (10)
- Q.8** What is Foreign Exchange Market? Explain the participants of Foreign Exchange Market. (10)

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