

MASTER OF BUSINESS ADMINISTRATION (CBCS – 2022 COURSE)
M.B.A. Sem – I : WINTER- 2022
SUBJECT : MANAGERIAL ECONOMICS

Day : Wednesday

Time : 10:00 AM-01:00 PM

Date : 30-11-2022

W-25907-2022

Max. Marks : 100

N.B.

- 1) Attempt any **FOUR** questions from Section – **I** and any **TWO** questions from Section – **II**.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both sections should be written in **SAME** answer book.
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SECTION - I

- Q.1** Define Managerial Economics. Explain the nature and scope of Managerial Economics. (15)
- Q.2** What is Elasticity of Demand? Explain the types of Price Elasticity's of demand. (15)
- Q.3** Describe with suitable diagrams the Isoquant and Isocost curves and their significance. (15)
- Q.4** Define Cost. What are the various ways in which Short Run Cost can be classified. (15)
- Q.5** What are the characteristics of a Perfect Competition? Explain the price output determination under Perfect Competition. (15)
- Q.6** Write short notes on any **TWO** of the following: (15)
- a) Types of demand
 - b) Saving function
 - c) Monopoly

SECTION - II

- Q.7** What are the determinants of demand? How do they influence the demand for the following commodities (20)
- i) Salt ii) Gold iii) Branded Clothes
- Q.8** Explain with diagrams the shift in supply curve. (Increase and Decrease in Supply) assuming suitable quantitative data. (20)
- Q.9** What is a Business Cycle? What are the various measures adopted by the Government in controlling different phases of the business cycle. (20)

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