ADDITIONAL EXAM FOR SPORT STUDENTS MASTER OF BUSINESS ADMINISTRATION (CBCS - 2322 COURSE) M.B.A. Sem-I : WINTER- 2022

SUBJECT: BUSINESS ENVIRONMENT

Time: 10:00 AM-01:00 PM Day: Friday Max. Marks: 50 W-25911-2022 Date: 13-01-2023 **N.B.**: Attempt ANY FOUR questions from Section-I and Attempt ANY TWO 1) questions from Section-II. Figures to the right indicate FULL marks. 2) Answers to both the sections should be written in **SAME** answer book. 3) **SECTION-I** State the importance and benefits of environmental analysis in today's (15) Q.1 competitive business environment. Discuss in detail the limitations of environmental forecasting. (15)Q.2 Q.3 Explain the demographic factors which have significant implications on (15) business? What is Monetary Policy? Discuss the role of Monetary Policy in economic (15) **Q.4** stability. Explain the rights of consumer as per The consumer Protection Act. **Q.5** (15)Q.6 Write short notes on **ANY TWO** of the following: (15)a) Objectives of W.T.O. b) Cultural Environment c) Important provisions of FEMA **SECTION-II** Prepare a detailed report on the state Intervention in business with its (20) Q.7advantages and disadvantages to business. Write an analytical note on Industrial Policy of Government of India since (20) **Q.8** independence

* * *

favor and against undertaking social repositions by business.

What do you mean by social responsibilities of business? Give arguments in (20)

Q.9