

MASTER OF BUSINESS ADMINISTRATION (CBCS – 2022 COURSE)

M.B.A. Sem – I : WINTER- 2022

SUBJECT : BUSINESS ENVIRONMENT

Day : Friday

Time : 10:00 AM-01:00 PM

Date : 9/12/2022

W-25911-2022

Max. Marks : 100

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section-I and Attempt **ANY TWO** questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

**SECTION-I**

- Q.1** Explain in detail the stages in the process of environmental analysis. (15)
- Q.2** Discuss the various techniques of environmental forecasting. (15)
- Q.3** What do you mean by economic environment? Explain its importance. (15)
- Q.4** Differentiate between fiscal deficit and revenue deficit. (15)
- Q.5** What are the aims of International Monetary Fund (IMF)? How does it help a country having adverse balance of payments? (15)
- Q.6** Write short notes on **ANY TWO** of the following: (15)
- a) Social Audit
  - b) Transfer of Technology
  - c) Legal Environment

**SECTION-II**

- Q.7** Comment on the New Industrial Policy of India with its objective and impact on industrial climate. (20)
- Q.8** Write a detailed note on technological environment and their impact on business innovation. (20)
- Q.9** Prepare a report on corporate social responsibility its types and which environmental/ social issues would consumer want to address? (20)

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