## MASTER OF BUSINESS ADMINISTRATION (CBCS – 2022 COURSE) M.B.A. Sem – I : WINTER- 2022

## **SUBJECT: STATISTICAL TECHNIQUES**

Day: Wednesday

Time: 10:00 AM-01:00 PM

Date: 7/12/2022

W-25910-2022

Max. Marks · 100

<u>N.B.</u>

- 1) Attempt **ANY FOUR** questions from Section I & **ANY TWO** questions from Section II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

## SECTION - I

Q.1 What is Statistics? Point out its importance in the business.

(15)

Q.2 Draw Histogram and frequency polygon for the following data;

(15)

Weight (Kg.)	10-20	20-30	30-40	40-50	50-60	60-70	70-80
No. of students	7	12	28	30	24	18	3

**Q.3** The daily expenditure of 100 families is given below:

(15)

Expenditure in Rs.	20-29	30-39	40-49	50-59	60-69
No. of families.	14	-	27	-	15

If mode of the distribution is 43.5. Find the missing frequencies.

Q.4 A fair coin is tossed thrice. Find the probability of getting

(15)

- i) no head
- ii) two consecutive heads
- iii) tail on the second toss.
- Q.5 In a certain factory, if we found that, the variance of the number of absentees is 4 (15) workers per shift. Find the probability that on a given shift.
  - i) exactly 2 workers will be absent
  - ii) not more than 2 workers will be absent
  - iii) at least 2 workers will be absent.

**Q.6** Write short notes on **ANY THREE** of the following:

(15)

- a) Bar diagrams
- **b)** Positional averages
- c) Random experiments
- d) Normal distribution.

## SECTION - II

Q.7 Calculate Karl Pearson's coefficient of correlation from the following data. Also (20) obtain the two regression equations.

X	62	72	98	76	81	56	76	92	88	49
Y	112	124	131	117	132	96	120	136	97	85

Q.8 a) Calculate mean deviation from median for the following data. Also calculate (10) its coefficient.

Marks	0-10	10-20	20-30	30-40	40-50
Frequency	10	16	30	32	12

- b) What is Correlation? Explain various types of Correlation with Scatter (10) Diagrams.
- Q.9 a) Explain various applications of Statistics.

(10)

b) The data about the sales and advertisement expenditure of a firm is given (10) below.

Particulars	Sales (in crores of Rs.)	Advertisement expenditure (in crores of Rs.)		
Means	40	6		
Standard Deviations	10	15		
Coefficient of correlation	v = 0.9			

- i) Estimate the likely sales for a proposed advertisement expenditure of Rs. 10 crores.
- ii) What should be the advertisement expenditure if the firm proposes a sales target of Rs. 60 crores?

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