

MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE) (CBCS - 2020
COURSE)

M.B.A. (HR) Sem-III : WINTER- 2022

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT & INNOVATION

MANAGEMENT

Day : Friday

Time : 02:00 PM-04:00 PM

Date : 16-12-2022

W-22859-2022

Max. Marks : 50

N.B :

- 1) Attempt **Any THREE** questions from **Section – I** and **Any TWO** questions from **Section - II**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both sections should be written in **SAME** answer book.

SECTION - I

- Q.1** Describe with examples various traits of entrepreneurs. (10)
- Q.2** What do you mean by “Innovation”? explain difference between Radical vs Incremental innovation. (10)
- Q.3** Discuss Innovation process in detail. (10)
- Q.4** Elaborate on components of Business model canvas. (10)
- Q.5** Write short notes on **ANY TWO** of the following: (10)
- a) Venture Financing
 - b) Role of institutions in promoting entrepreneurship
 - c) Six hat thinking exercises

SECTION - II

- Q.6** You are planning to launch a Fitness Center in your city. Discuss your value proposition. State your assumptions. (10)
- Q.7** Discuss the initiatives of Government of India for startups. (10)
- Q.8** Household waste disposal is one of the major issues in urban India. As an entrepreneur discuss the opportunities and challenges to tackle this problem. (10)

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