

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-III : WINTER- 2022
SUBJECT : SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS

Day : Monday

Time : 02:00 PM-04:00 PM

Date : 2/1/2023

W-22805-2022

Max. Marks : 50

N.B.:

- 1) Attempt Any Three Questions from Section – I. Each Question carries 10 marks.
 - 2) Attempt Any Two Questions from Section – II. Each Question carries 10 marks.
 - 3) Both the sections should be written in the Same answer book.
-

Section – I

- Q. 1 Explain evolution of Supply Chain Management (SCM).
- Q. 2 Explain various types of Demand.
- Q. 3 Explain different types of purchases with suitable examples.
- Q. 4 Discuss the role of Warehousing in the Supply Chain Management with appropriate examples.
- Q. 5 Write short Notes (Any Two)
- a) Vendor Managed Inventory
 - b) GPS Technology
 - c) Value Chain

Section – II

- Q. 6 Discuss Supply Chain Management in the Electronic Business with suitable examples.
- Q. 7 Elaborate Agri marketing of various products in India with appropriate examples.
- Q.8 “The success of Agribusiness has very strong linkage with efficient SCM” Do you agree? Justify your answer with suitable examples.
-