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**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)**

**M.B.A Sem-III : WINTER- 2022**

**SUBJECT : BUSINESS PROCESS REENGINEERING**

Day : Wednesday

Time : 02:00 PM-04:00 PM

Date : 28-12-2022

**W-22799-2022**

Max. Marks : 50

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N.B.:

- 1) Attempt Any Three Questions from Section – I. Each Question carries 10 marks.
  - 2) Attempt Any Two Questions from Section – II. Each Question carries 10 marks.
  - 3) Both the sections should be written in the Same answer book.
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**Section – I**

- Q. 1 Explain Business Processes Improvement with suitable examples.
- Q. 2 Explain the relationship between Total Quality Management (TQM) and Business Process Reengineering (BPR) with suitable examples.
- Q. 3 Discuss in detail Intelligent Manufacturing.
- Q. 4 Explain the common steps to be taken for BPR implementation.
- Q. 5 Write short Notes (Any Two)
- a) Process Simplification
  - b) Product design and development
  - c) Ineffective BPR teams

**Section – II**

- Q. 6 Discuss the criticality of Information Technology (IT) in Business Processes with suitable examples.
- Q. 7 Discuss the factors relating to change management and culture with reference to BPR with appropriate examples.
- Q.8 “The contribution of Business Process Reengineering (BPR) for organizational success is vital” Do you agree? Justify your answer with suitable examples.
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