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ADDITIONAL EXAM FOR SPORT STUDENTS
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-III : WINTER- 2022
SUBJECT : ENTREPRENEURSHIP DEVELOPMENT & INNOVATION
MANAGEMENT

Day : Thursday

Time : 02:00 PM-04:00 PM

Date : 19-01-2023

W-22791-2022

Max. Marks : 50

N.B :

- 1) Attempt **Any THREE** questions from **Section – I** and **Any TWO** questions from **Section - II**.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both sections should be written in **SAME** answer book.
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SECTION - I

- Q.1** Distinguish with examples, between an entrepreneur and a manager. **(10)**
- Q.2** Explain the concept of Innovation. Describe various sources of innovation. **(10)**
- Q.3** Discuss in detail Innovation process. **(10)**
- Q.4** Elaborate on components of business model canvas. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Lean startups
 - b) Barriers to creativity
 - c) Forms of business organisation

SECTION - II

- Q.6** You are planning to launch a Hotel near the airport. Discuss your value proposition. State your assumptions. **(10)**
- Q.7** Discuss various initiatives of Government of India for startups. **(10)**
- Q.8** Household waste disposal is one of the major issues in urban India. As an entrepreneur discuss the opportunities and challenges to tackle this problem. **(10)**

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