

**ADDITIONAL EXAM FOR SPORT STUDENTS
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-III : WINTER- 2022
SUBJECT : STRATEGIC MANAGEMENT**

Day : Wednesday

Time : 10:00 AM-12:00 PM

Date : 18-01-2023

W-22789-2022

Max. Marks : 50

N.B.

- 1) Attempt **ANY THREE** questions from **Section – I**. Each question carries 10 marks.
- 2) Attempt **ANY TWO** questions from **Section – II**. Each question carries 10 marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1** Explain various levels at which strategy operates with suitable examples.
- Q.2** Carry out SWOT Analysis for company of your choice.
- Q.3** Explain stability strategy with suitable examples.
- Q.4** Discuss behavioural issues faced in implementation of strategy.
- Q.5** Write short notes on (**ANY TWO**) of the following:
 - a) CE 9 Cell matrix
 - b) Business Purpose
 - c) Financial Strategies

SECTION – II

- Q.6** Discuss various components of Strategic Control with suitable examples.
- Q.7** Discuss Disruptive Innovation with relevant examples.
- Q.8** “The business performance primarily depends on effectiveness of strategies”. Do you agree? Discuss with appropriate examples.
