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**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)**

**M.B.A Sem-II : WINTER- 2022**

**SUBJECT : RESEARCH METHODOLOGY**

Day : Wednesday

Time : 10:00 AM-12:00 PM

Date : 7/12/2022

**W-22783-2022**

Max. Marks : 50

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**N.B.**

- 1) Attempt **ANY THREE** questions from Section – I.
  - 2) Attempt **ANY TWO** questions from Section – II.
  - 3) Figures to the **RIGHT** indicate **FULL** marks.
  - 4) Answers to both the sections should be written in **SAME** answer book.
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**SECTION – I**

- Q.1** What do you mean by Research? Explain types of Research with suitable examples. (10)
- Q.2** What is Research Design? Explain advantages and importance of Research Design. (10)
- Q.3** What do you mean by Sampling? Explain need and importance of Sampling. (10)
- Q.4** Discuss steps involved in Processing of Data. (10)
- Q.5** Write short notes on **ANY TWO** of the following: (10)
- a) Types of Reports
  - b) Use of Statistical Software Packages for Research
  - c) Chi-square test

**SECTION – II**

- Q.6** Discuss ethical issues of conducting research with suitable examples. (10)
- Q.7** Explain concept of Univariate and Multivariate analysis of Data. (10)
- Q.8** Discuss Primary and Secondary Sources of Data. (10)

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