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MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-II : WINTER- 2022
SUBJECT : PRODUCTION & OPERATIONS MANAGEMENT

Day : Tuesday

Time : 10:00 AM-12:00 PM

Date : 6/12/2022

W-22782-2022

Max. Marks : 50

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N.B. :

- 1) Attempt **ANY THREE** questions from **SECTION- I** and attempt **ANY TWO** questions from **SECTION - II**
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Both the sections should be written in **SAME** answer books.
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SECTION – I

- Q.1** What is the Production and Operations Management? Explain objectives of production management. (10)
- Q.2** Different between plant location and plant Layout. (10)
- Q.3** What is Quality? Explain importance of Quality Management in todays competitive world. (10)
- Q.4** What is Materials Management? Explain objectives of materials management. (10)
- Q.5** Write a short notes on (**ANY TWO**) of the following: (10)
- a) Recent trends in Manufacturing
 - b) Maintenance Management
 - c) SCM – Supply Chain Management

SECTION – II

- Q.6** Would operations planning and control in service industry be different from PPC in manufacturing industries, Discuss? (10)
- Q.7** As a management discipline does maintenance management differ from production management If yes, in what way? Discuss. (10)
- Q.8** How could the operations strategies be different for organizations that have different focus:- (10)
- i) Customer focus
 - ii) Technology focus
 - iii) Product focus
- Explain the operations strategies in each case.

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