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MASTER OF COMPUTER APPLICATIONS (CBCS - 2020 COURSE)
M.C.A. Sem-I : WINTER- 2022
SUBJECT : MANAGEMENT CONCEPTS & APPLICATIONS

Day : Wednesday

Time : 10:00 AM-01:00 PM

Date : 7/12/2022

W-22725-2022

Max. Marks : 60

N. B. :

- 1) Attempt **ANY THREE** questions from section – I and **ANY TWO** questions from section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q. 1** Write a detailed note on contribution of F. W. Taylor to the field of management. (12)
- Q. 2** Discuss the importance of planning and explain the steps in the planning process. (12)
- Q. 3** What do you understand by organisation structure? Describe an organisation structure suitable for an IT firm. (12)
- Q. 4** Design a two weeks training program for newly recruited software engineers. (12)
- Q. 5** Write short notes on **ANY TWO** of the following: (12)
- a) Management by Exception
 - b) Process of Decision Making
 - c) Advantages of ERP
 - d) Charismatic Leadership Theory

SECTION – II

- Q. 6** What do you mean by Management? Discuss about the evolution of management thoughts. (12)
- Q. 7** Define Controlling. Explain the process of controlling. (12)
- Q. 8** What is E-Commerce? Why is E-Commerce considered as beneficial for business as well as buyers? (12)

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