

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-VI : WINTER- 2022

SUBJECT : CROSS CULTURAL HRM

Day : Friday

Time : 02:00 PM-05:00 PM

Date : 16-12-2022

W-18868-2022

Max. Marks : 60

N.B.

- 1) Answer **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in the **SAME** answer book.
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SECTION – I

- Q.1** “Cross cultural issues affect culture of an organization.” Justify the statement. (12)
- Q.2** Discuss the expanded role of HRM in International firms with a suitable example. (12)
- Q.3** What precautions one should take while doing cross cultural communication? (12)
- Q.4** Define performance management and explain its role in international HRM. (12)
- Q.5** Write short notes on **ANY TWO**: (12)
- a) Cross cultural ethics
 - b) Social responsibility and International HRM
 - c) Recruitment at International level

SECTION – II

- Q.6** Write a letter to your HR team explaining about different approaches to cross cultural management. (12)
- Q.7** “Role of Cross Cultural Leadership of an organization is very critical in case of effective and efficient decision making.” Comment. (12)
- Q.8** As a Training and Development Manager, how will you finalize your strategies for development of employees working in other countries? (12)

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