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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-III : WINTER- 2022

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : Monday

Time : 02:00 PM-05:00 PM

Date : 5/12/2022

W-18827-2022

Max. Marks : 60

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section- II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION-I

- Q.1** Explain the concept of Entrepreneurship and state the role of Entrepreneurs in nation building. (10)
- Q.2** Discuss the process of innovation along with the help of suitable examples. (10)
- Q.3** State and discuss the idea generation techniques. (10)
- Q.4** What is the meaning of feasibility study? Why it is important to carry out the feasibility study? (10)
- Q.5** Explain the concept of franchising. State the its advantages and disadvantages. (10)
- Q.6** Write short notes on any **TWO** of the following: (10)
- a) Women entrepreneurs
 - b) Factors influencing entrepreneurship
 - c) Support of government for start- ups

SECTION-II

- Q.7** What are the types of entrepreneurs? (10)
- Q.8** Prepare a Business Plan for 'Product/ Service' of your choice. (10)
- Q.9** Explain the various forms of Ownership. (10)

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