

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**

**B.B.A. Sem-IV : WINTER- 2022**

**SUBJECT : INTERNATIONAL BUSINESS**

Day : Wednesday

Time : 10:00 AM-01:00 PM

Date : 30-11-2022

**W-18833-2022**

Max. Marks : 60

**N.B :**

- 1) Attempt **Any THREE** questions from **Section – I** and **Any TWO** questions from **Section - II**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both sections should be written in **SAME** answer book.

**SECTION - I**

- Q.1** Define International Business. Explain the Porter's Model. (10)
- Q.2** What is BOT and BOP? Explain the structure of Balance of Payments. (10)
- Q.3** What is Forex Rate? How is the Forex Rate determined? (10)
- Q.4** Explain the objectives and functions of International Monetary Fund (IMF). (10)
- Q.5** Write short note on **ANY TWO** of the following: (10)
- a) Nature of International Business
  - b) Direction of India's Foreign Trade
  - c) Participants of Foreign Exchange Market

**SECTION - II**

- Q.6** Explain the Heckscher-Ohlin (HO) Theory. (15)
- Q.7** What are the objectives and functions of World Bank? (15)
- Q.8** Write a detailed note on current Foreign Trade Policy of India. (15)

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