

BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)
B.B.A. Sem-VI : WINTER- 2022
SUBJECT : PROJECT MANAGEMENT

Day : Friday

Time : 02:00 PM-05:00 PM

Date : 23-12-2022

W-13900-2022

Max. Marks : 100

N.B.:

- 1) Attempt **ANY FOUR** questions from **Section – I** and **ANY TWO** questions from **Section – II**.
- 2) Answers to both the sections should be written in **SAME** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain the concept and meaning of a project. What are the various characteristics of a project? (15)
- Q.2** Explain the various project classifications with suitable examples. (15)
- Q.3** What is project identification? What are the various criteria for selecting a project? Elaborate. (15)
- Q.4** Describe the process of project formulation. Explain the various steps involved in project formulation. (15)
- Q.5** Write short notes on **ANY THREE** of the following: (15)
- a) Financial Analysis
 - b) Social Analysis
 - c) ISO certification and its importance
 - d) Institutional Analysis

SECTION - II

- Q.6** Draw an activity network diagram for the following: (20)

Activity	Predecessor Activity
A	-
B	A
C	A
D	B
E	B
F	C, D
G	E, F

- Q.7** Describe in detail the contents of a project report. What is the importance of a project report? (20)
- Q.8** What is the role of IT in project management? Discuss how it improves the efficiency of the project. (20)

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