

BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)

B.B.A. Sem-IV : WINTER- 2022

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : Thursday

Time : 02:00 PM-05:00 PM

Date : 22-12-2022

W-13878-2022

Max. Marks : **100**

N.B.

- 1) Attempt **ANY FOUR** questions from **SECTION-I** each question carries 15 marks.
 - 2) Attempt **ANY TWO** questions from **SECTION-II** each questions carries 20 marks.
 - 3) Answer to both the sections should be written in **SAME** answer books.
-

SECTION-I

- Q.1** How will you define an entrepreneur? What are the distinguishing characteristics of an entrepreneurial person? Explain. (15)
- Q.2** What are the major sources of information for identification of a business? Explain. (15)
- Q.3** What do you understand by the term business plan? Explain the content of the business plan. (15)
- Q.4** Evaluation of EDP's is required to strengthen the future EDP's. Discuss. (15)
- Q.5** Write short notes on **ANY TWO** (15)
- a) Market assessment
 - b) Elevator pitch
 - c) Venture Capital
 - d) SIDBI

SECTION-II

- Q.6** What are the support, financial assistance and problems that women entrepreneurs get in India? (20)
- Q.7** Prepare a detailed business plan for "product" of your choice. (20)
- Q.8** What are the opportunities available in service sector for an entrepreneur in India? Explain with suitable example. (20)

* * * *