

.....
BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)

B.B.A. Sem-IV : WINTER- 2022

SUBJECT : HUMAN RESOURCE MANAGEMENT

Day : Wednesday

Time : 02:00 PM-05:00 PM

Date : 21-12-2022

W-13877-2022

Max. Marks : **100**

N. B. :

- 1) Answer **Any FOUR** questions from **Section – I**. Each question carries **15** marks.
 - 2) Answer **Any TWO** questions from **Section – II**. Each question carries **20** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
-

SECTION - I

- Q.1** Define HRM. Discuss its Nature, Scope and objectives. (15)
- Q.2** Explain the nature of HRP and discuss the factors affecting HRP. (15)
- Q.3** Define recruitment. Discuss sources and process of recruitment. (15)
- Q.4** Define training. Explain in detail methods of training. (15)
- Q.5** Explain the concept of performance appraisal. Discuss various methods of performance appraisal. (15)
- Q.6** Write short notes on : (**Any THREE**) (15)
- a) Nature of IR
 - b) Trade Union
 - c) Settlement of disputes
 - d) Compensation

SECTION - I

- Q.7** Design a detail training program for 10 new sales executives recruited for marketing of a new product. Give detail process of training. (20)
- Q.8** Design a compensation package for newly recruited 10 sales executives in your company. Make your own assumption. (20)
- Q.9** As a HR manager what selection process would you adopt for selection of fresh student in a campus drive? Give your detail plan. (20)

* * * * *