

BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE)

B.B.A. Sem-II : WINTER- 2022

SUBJECT : PRINCIPLES OF MANAGEMENT

Day : Monday

Time : 02:00 PM-05:00 PM

Date : 12/12/2022

W-13860-2022

Max. Marks : 100

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** Briefly describe the general principles of management as laid down by Henri Fayol. (15)
- Q.2** ‘Planning is the essence of management, it is a management function’. Comment. (15)
- Q.3** ‘Delegation of authority is not loss of power, it is enhancement of power’. Elaborate this statement. (15)
- Q.4** Define leadership. Point out different ingredients that make for successful leaders which helps organization to progress. (15)
- Q.5** Discuss in detail factors that raise ethical standards. (15)
- Q.6** Write short notes on any **THREE** of the following: (15)
- a) Non budgetary control
 - b) Trait approach
 - c) Feed forward and feedback control
 - d) Formal and informal organization
 - e) Human relations school

SECTION-II

- Q.7** Explain what you understand by the concept of social responsibility of businessmen? Why should they develop a sense of social responsibility? Discuss with examples. (20)
- Q.8** Compare the organization structures of any two organizations and discuss their appropriateness for these organization. (20)
- Q.9** ‘Leadership is situational’. Comment with suitable examples. (20)

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