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BACHELOR OF COMPUTER APPLICATIONS (CBCS - 2022 COURSE)

B.C.A. Sem – I : WINTER- 2022

SUBJECT : ORGANIZATION OF IT BUSINESS

Day : Saturday

Time : 02:00 PM-05:00 PM

Date : 17-12-2022

W-25954-2022

Max. Marks **100**

N.B.

- 1) Attempt any **FIVE** questions from Section – I and attempt any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Both sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Define Business. Explain in detail Objectives of Business. (12)
- Q.2** What factors are required for success in Business? (12)
- Q.3** What is Joint Stock Company and Co – operative Organization? Explain its merits and demerits. (12)
- Q.4** How to start new Business? Explain with proper example. (12)
- Q.5** Explain in detail beginning and growth of Indian Business. (12)
- Q.6** What factors are affecting while choosing form of ownership. (12)
- Q.7** Write short notes on any **TWO** of the following: (12)
- a) Industrialization in India
 - b) Sole proprietorship
 - c) Articles of Association

SECTION- II

- Q.8** “ Information Technology plays an important role in Modern Organization” explain with proper example. (20)
- Q.9** Explain in detail various IT strategy used in an Organization. (20)
- Q.10** What is the role of resources in sustaining a business in competitive-edge? (20)

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