

BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2022 COURSE)  
B.B.A. Sem – I : WINTER- 2022  
SUBJECT : LANGUAGE-I

Day : Thursday

Time : 10:00 AM-01:00 PM

Date : 15-12-2022

W-25943-2022

Max. Marks : 100

**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I & **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

**SECTION – I**

- Q.1** Do as directed : (15)
- i) Shyam plays \_\_\_\_\_ Piano. (use article)
  - ii) मैंने एक पत्र लिखा । (Translate in English)
  - iii) He gone to Jaipur. (Correct the Sentence)
  - iv) Let you and I go to play (Correct the Sentence)
  - v) Small cars are more economical than big \_\_\_\_\_. (use suitable determiner)
  - vi) It is a work of \_\_\_\_\_ month. (use few / a few / the few)
  - vii) She \_\_\_\_\_ letters yesterday. (use suitable form of 'write')
  - viii) In regard to my qualifications I beg to submit. (Correct the Sentence)
  - ix) Turn to the left you can see the place. (Correct the Sentence)
  - x) The ship has sunken. (Correct the Sentence)
  - xi) Being Sunday, I am thinking to go to a movie. (Correct the Sentence)
  - xii) pill \_\_\_\_\_. (fill 'age', 'dge', 'ege')
  - xiii) perc \_\_\_\_\_ ve. (insert ei or ie)
  - xiv) agree \_\_\_\_\_. (add suffix able / ible)
  - xv) Nook and corner. (frame sentence to bring out meaning)
- Q.2** You have recently visited a newly constructed mall in your city. Write a (15)  
description of the same. (in 100 words)
- Q.3** You are asked to deliver a speech on the topic 'e-business.' Prepare a speech. (in (15)  
150 words)
- Q.4** Write down your points that you will present in favour or against the topic of (15)  
debate 'Should exams be banned?'
- Q.5** What are the components of a business letter? Explain each of them with suitable (15)  
examples.
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Don'ts of debate
  - b) Need for communicative English
  - c) Importance of writing skills
  - d) Presentation skills

**SECTION – II**

- Q.7** Prepare your resume to be sent in response to the requirement of Sales trainee in a (20)  
company.
- Q.8** Explain the steps involved in preparing a power point presentation. (20)
- Q.9** Prepare a draft of a telephonic conversation between you and your family member (20)  
regarding your first day of college. (Make necessary assumptions)

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