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MASTER OF HOSPITAL ADMINISTRATION (CBCS-2018 COURSE)

M.H.A.Sem - III : WINTER- 2022

SUBJECT : PROJECT MANAGEMENT IN HEALTHCARE

Day : Monday

Time : 10:00 AM-12:00 PM

Date : 12/12/2022

W-19580-2022

Max. Marks : 40

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N.B.:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 LAQ:

- i) Define Project. What are the stages of project lifecycle? Describe the principles of framing project aims and objectives. (10)
- ii) What is market analysis? Describe the broad activities in market analysis before starting of a Super specialty OPD and IPD wing in Bharati Hospital and Research Centre, Pune. (10)

Q.2 SAQ: Attempt any FOUR out of FIVE: (20)

- i) Critical Path Method.
- ii) Financial Analysis.
- iii) Program Management.
- iv) Principles of hospital Planning.
- v) WBS building process.

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