

B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS - 2015 COURSE)
B.B.A. LL. B. Sem - I : WINTER- 2022
SUBJECT : FUNDAMENTALS OF MANAGEMENT

Day : Saturday

Time : 10:00 AM-12:30 PM

Date : 12/11/2022

W-12520-2022

Max. Marks : 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) All questions carry **EQUAL** marks.

Q.1 a) Explain the functions of manager in industry. How do managerial functions differ industry wise explain in brief. (12)

OR

b) Define planning. Explain the nature of planning.

Q.2 a) Give reasons why Delegation of Authority is important in any organization. (12)

OR

b) Define leadership. Explain different types of leaders.

Q.3 a) What is controlling? Explain the non-budgetary control techniques. (12)

OR

b) Explain what is social responsibility of a company toward society. Elaborate with example.

Q.4 a) Define management. Explain the evolution of management thought in brief. (12)

OR

b) What is organizing? Explain functional organization in detail.

Q.5 a) Explain the nature and purpose of strategies and policies. (12)

OR

- b)** Write short notes on:
- i) Management as science
 - ii) Budget

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