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BACHELOR OF COMMERCE (CBCS - 2018 COURSE)
F. Y. B. Com. Sem-II : WINTER- 2022
SUBJECT : ADDITIONAL ENGLISH-II

Day : Wednesday

Time : 02:00 PM-05:00 PM

Date : 21-12-2022

W-18146-2022

Max. Marks : 60

N. B. :

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q1 a) How did the courage to change his mind impact on Steve Jobs' life? **(12)**

OR

b) Attempt the character sketch of Ratan Tata in detail.

Q2 Attempt **Any Two** of the following: **(12)**

- a)** How did the Chetak scooter change the Indian auto market?
- b)** Describe some grass root level applications of the technology developed by Dr. Vijay Bhatkar.
- c)** When did L.M. Thapar take over the group? What changes did he bring to the company?

Q3 Attempt **Any Two** of the following: **(12)**

- a)** How was Infosys started? Elaborate in your own words.
- b)** Describe some of the ventures that Bhatia started after selling Hotmail.
- c)** How did Ratan Tata turn his vision into profitable business?

Q4 Write short notes on **Any Two** of the following: **(12)**

- a)** Priya Paul's contribution to the growth of Park hotels
- b)** The role of Steve Jobs in Pixar
- c)** The story of Hotmail

Q5 A) Give synonyms of **Any Six** of the following words: **(06)**

- | | | |
|-----------------------|-----------------------|---------------------|
| i) retail | ii) disruptive | iii) tarnish |
| iv) economical | v) join | vi) premium |
| vii) deterrent | viii) segment | |

B) Give antonyms of **Any Six** of the following words: **(06)**

- | | | |
|-----------------------|------------------------|-----------------------|
| i) emulate | ii) mischievous | iii) revenue |
| iv) negotiable | v) enduring | vi) tremendous |
| vii) capture | viii) viable | |

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