

**POST GRADUATE DIPLOMA IN HOSPITAL MANAGEMENT (CBCS-2018 COURSE)**  
**P.G.D.H.M. Sem-II :SUMMER- 2022**  
**SUBJECT : HOSPITAL ORGANIZATION, STRUCTURE & BUSINESS PLAN**

Day : Wednesday  
Date : 15-06-2022

**S-20022-2022**

Time : 10:00 AM-01:00 PM  
Max. Marks : 60

**N.B.:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SEPARATE** answer books
- 4) Draw neat diagram **WHEREVER** necessary.

**SECTION I**

**Q.1** Answer **ANY TWO** of the following: **(20)**

- a) Describe in detail types of healthcare facilities in Indian scenario.
- b) What is outsourcing in hospital? Enlist what all services can be outsourced in a hospital setting. Explain advantages and disadvantages of outsourcing
- c) Describe the common issues in managing a teaching hospital. Suggest feasible solutions.

**Q.2** Write short notes on **ANY TWO** of the following. **(10)**

- a) Organogram
- b) Types of goal
- c) Process of Decision making

**SECTION-II**

**Q.3** Answer **ANY TWO** of the following: **(20)**

- a) What is SWOT analysis? Explain with an example from healthcare
- b) Describe the functions of governing body of a corporate hospital.
- c) What do you understand by administrative services of a hospital? Explain any two of them.

**Q.4** Write short notes on **ANY TWO** of the following. **(10)**

- a) Expectations of community from hospital
- b) OT utilization
- c) Productivity

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