

MASTER OF HOSPITAL ADMINISTRATION (CBCS-2018 COURSE)

M.H.A.Sem - IV :SUMMER- 2022

SUBJECT : HEALTHCARE CSR MANAGEMENT

Day : Monday

Time : 02:00 PM-04:00 PM

Date : 20-06-2022

S-19594-2022

Max. Marks : 40

N.B.:

- 1) Questions No.1 is **COMPULSORY**.
 - 2) Draw neat and labelled diagram **WHEREVER** necessary.
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Q.1 Long Answer Questions

- a) What do you understand by Corporate Social Responsibility? Discuss Carroll's (10)
4 (four) part definition of CSR with suitable examples. What are the benefits of CSR
- b) What are the qualifying criteria for a Company to engage in CSR activities (10)
under Company Act 2013? What are the various steps of CSR process? Write in brief how to develop a project for CSR activity with a suitable example.

Q.2 Write short note on ANY FOUR out of five (20)

- a) Friedman's model of CSR
- b) Role of CSR Committee
- c) Responsibility of a business towards society
- d) Alignment of CSR with HR strategy
- e) Disbursement scheduling

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