

BACHELOR OF TECHNOLOGY (C.B.C.S.) (2021-COURSE)  
B. Tech. Sem - II CS&BS :SUMMER- 2022  
SUBJECT : BUSINESS COMMUNICATION & VALUE SCIENCE-II

Day : Monday  
Date : 8/8/2022

S-24141-2022

Time : 10:00 AM-01:00 PM  
Max. Marks : 50

**N.B.**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Assume suitable data **WHEREVER** necessary.
- 4) Draw neat diagram **WHEREVER** necessary.

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- Q.1** a) Discuss the differences between soft skills and hard skills and elaborate its significance for the growth of an organization. (06)  
b) Illustrate the importance of values for a Manager. (04)
- OR**
- Q.1** a) 'Soft skills are universally same'. Analyze the statement with appropriate reasons. (06)  
b) Enlist and illustrate three important soft skills for a leader. (04)
- Q.2** a) Illustrate important parameters of a good paragraph writing. (06)  
b) State the benefits of formation of E-magazine for an organization. (04)
- OR**
- Q.2** a) What is meant by an Agenda? Prepare a draft of an agenda for a meeting of board of directors. (06)  
b) Enumerate the significance of skimming and scanning techniques for reading. (04)
- Q.3** a) What is the process of team building? Illustrate different team dynamics. (06)  
b) Distinguish between a leader and management. Provide four traits of each. (04)
- OR**
- Q.3** a) Illustrate various qualities and strengths of a leader for a productive team. (06)  
b) What are different challenges to build a productive team? Discuss with appropriate examples. (04)
- Q.4** a) Illustrate the various fundamental elements of effective public speaking. (06)  
b) Elaborate the role of body language in effective presentation. (04)
- OR**
- Q.4** a) What is the importance of professional behaviour at workplace? Explain with suitable examples. (06)  
b) What is meant by business etiquettes? Elaborate four significant business etiquettes. (04)
- Q.5** a) Explain different advantages of diversity and its proper inclusion for an organization. (06)  
b) Elaborate the significance of corporate grooming with appropriate examples. (04)
- OR**
- Q.5** a) What are different markers of identifying diversity at workplace? Why is it important to do proper management of diversity? (06)  
b) What is meant by socio-cultural and cross-cultural sensitivities at workplace? Discuss with an example. (04)

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