BACHELOR OF TECHNOLOGY (C.B.C.S.) (2014 COURSE) B.Tech.Sem - VIII MECHANICAL :SUMMER- 2022 SUBJECT : INDUSTRIAL PRODUCT DESIGN

Day: Thursday

Time: 02:30 PM-05:30 PM

S-13465-2022 Max. Marks: 60 Date: 16-06-2022 **N.B.:** 1) All questions are **COMPULSORY**. Figures to the right indicate FULL marks. 2) Draw neat sketch WHEREVER necessary. 3) What is product architecture? Explain its importance in product design and [10] **Q.1** development. OR Q.1 Explain detailed block diagram for generic product development with respect [10] to marketing, design, manufacturing and other functions aspects. With suitable example explain weighted objective method in designing [10] **Q.2** product, also gives its limitations. OR What is function analysis method? Explain with suitable example function [10] **Q.2** analysis method in designing product, also gives its limitations. Q.3 Explain with suitable example step set ideal and marginally acceptable target [10] valves for establishing target specifications. What is process of screening the concept? Explain process of screening the [10] Q.3 concept with industrial example. **Q.4** Explain the sources from where design resources are been generated. [10]OR Explain with neat sketch fused modelling deposition method with its working [10] Q.4 principles, advantages, disadvantages and applications. What are the guidelines given under ISO 14000 system with reference to [10] Q.5 industrial product design? OR Define ergonomics. Explain man machine system and its relevance. [10]Q.5 Explain the impact of design for manufacturing on Innovation, value and [10] Q.6 aesthetics of products with suitable example. Q.6 What is DFMA? Explain with suitable example how DFMA helps in [10] optimizing development cost.

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