MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-IV :SUMMER- 2022
SUBJECT : SCANNING BUSINESS ENVIRONMENT FOR PROJECT

Day : Tuesday   Time : 02:00 PM-04:00 PM
Date : 28-06-2022   **S-23793-2022**   Max. Marks : 50

N.B.:

1) Attempt **ANY THREE** questions from Section-**I** and **ANY TWO** questions from Section –**II**.
2) Figures to the right indicate **FULL** marks.
3) Answers to both sections should be written in the **SAME** answer book.

SECTION-I

Q.1   Explain in brief importance of environmental scanning in project management.   **(10)**

Q.2   Discuss major factors to be considered while evaluating internal business **(10)** environment.

Q.3   Describe in brief how changes in technology and regulations are monitored.   **(10)**

Q.4   Explain the meaning of project benefits. Discuss how they can be tracked.   **(10)**

Q.5   Write short notes on (**ANY TWO**):   **(10)**

   a) Project compliance requirements
   b) Leadership style
   c) Project scope

SECTION-II

Q.6   Carry out a SWOT analysis for a commercial complex construction project. **(10)** Make necessary assumptions.

Q.7   Discuss three relevant compliance requirements taking an example of Metro **(10)** Rail project.

Q.8   How would you evaluate impact of organizational change to a mega project?   **(10)**

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