MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE) (CBCS - 2020 COURSE)

M.B.A. (HR) Sem-II: SUMMER - 2022 SUBJECT: INTERNATIONAL BUSINESS

Time: 02:00 PM-04:00 PM Day: Monday Date: 30-05-2022 Max. Marks: 50 S-22849-2022 1) Attempt any THREE questions from Section-I and any TWO questions from Section-II 2) All questions carry **EQUAL** marks 3) Answer to both the section should be written in the **SAME** answer book. **SECTION-I** Q.1 Define International Business. Explain the Nature and Scope of International (10) Business. Q.2 Define Globalisation. Explain the drivers of Globalisation. (10)Explain the Porter's Diamond Model with appropriate diagram. (10)Q.3 State the difference between FERA and FEMA. 0.4 (10)Write Short Notes on (ANY TWO) Q.5 (10)a) Franchising b) Components of BOP c) SAARC d) Types of Exchange Rates **SECTION-II** Explain the General Provisions of the Current Foreign Trade Policy. (10)Q.7 Write a detailed note of International Monetary Fund (IMF) (10)

What is Foreign Exchange Market? Explain the participants of Foreign Exchange (10)

Q.8

Market.