MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-IV :SUMMER- 2022
SUBJECT : ENTERPRISE BUSINESS APPLICATIONS

Day : Tuesday

Date : 21-06-2022

S-22825-2022

Time : 02:00 PM-04:00 PM

Max. Marks : 50

N.B.
1) Attempt **ANY THREE** questions from Section – I.
2) Attempt **ANY TWO** questions from Section – II.
3) Figures to the **RIGHT** indicate **FULL** marks.
4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

Q.1 Define ERP. Explain in detail evolution of ERP and MRP. **(10)**

Q.2 What is E-Commerce? Explain its advantages and disadvantages. **(10)**

Q.3 Discuss the functionalities included in Human Resource module of the Enterprise **(10)** Resource Planning Software.

Q.4 What is ERP implementation? List and explain various implementation **(10)** methodologies in ERP.

Q.5 Write short notes on **ANY TWO** of the following: **(10)**
a) Materials Management
b) Business Intelligence
c) Data Migration

SECTION – II

Q.6 How ERP plays an important role in an organization? Explain with proper **(10)** example.

Q.7 Explain in detail various product features of PeopleSoft ERP. **(10)**

Q.8 Explain in detail Business Process Reengineering process for an car manufacturing **(10)** industry.

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