

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-IV :SUMMER- 2022
SUBJECT : LOGISTICS & SUPPLY CHAIN MANAGEMENT

Day : Friday
Date : 17-06-2022

S-22820-2022

Time : 02:00 PM-04:00 PM
Max. Marks : 50

Instructions:

- a. Attempt any THREE questions from Section I and any TWO questions from SECTION II.
- b. All questions carry EQUAL marks.
- c. Answers to both the Sections should be written in the SAME answer book.

SECTION – I

(30 Marks)

- Q.1. How concept of 5R in SCM is useful in achieving customer satisfaction ?
- Q.2. What are the criteria used to select a particular transportation mode while managing SCM?
- Q.3. What are factors affecting logistics while deciding about pricing in logistics?
- Q.4. What are different store functions? Discuss.
- Q.5. Write short note on any two of the following.
 - a. EOQ model
 - b. Information flow in SCM
 - c. 3PL

SECTION – II

(20 Marks)

- Q.6. Information Technology is playing a greater role in managing the supply chains. Elaborate.
 - Q.7. How a Warehouse is playing its role in SCM? Explain it with the range of functions a warehouse can provide to stakeholders of a business.
 - Q.8. '4PL type is not going to have increased share in coming days'. If you agree or disagree, in both cases discuss it with suitable example.
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