MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE) M.B.A Sem-III :SUMMER- 2022 SUBJECT : QUALITY MANAGEMENT

Day: Wednesday Time: 10:00 AM-12:00 PM S-22798-2022 Max. Marks: 50 Date: 22-06-2022 N.B. 1) Attempt **ANY THREE** questions from Section – I. Attempt **ANY TWO** questions from Section – II. 2) 3) Figures to the **RIGHT** indicate **FULL** marks. 4) Answers to both the sections should be written in **SAME** answer book. SECTION - I What do you mean by Quality? Explain types of Quality with suitable examples. **Q.1** (10)Q.2 What is Quality Control? State objectives of Quality Control. (10)Discuss control charts for variables. Q.3 (10)Q.4 What is Acceptance Sampling? Explain principles of Acceptance Sampling. (10)Q.5 Write short notes on ANY TWO of the following (10)a) ACSI model **b)** Quality Auditing c) Kaizen SECTION - II Q.6 Discuss six sigma concept by citing examples. (10) $\mathbf{Q.7}$ Explain Kano's model of Customer Satisfaction. (10)Q.8 Discuss control charts for attributes alongwith the use of these control charts. (10)****