

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-III :SUMMER- 2022
SUBJECT : SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS

Day : Tuesday
Date : 28-06-2022

S-22805-2022

Time : 10:00 AM-12:00 PM
Max. Marks : 50

N.B.:

- 1) Attempt Any Three Questions from Section – I. Each Question carries 10 marks.
 - 2) Attempt Any Two Questions from Section – II. Each Question carries 10 marks.
 - 3) Both the sections should be written in the Same answer book.
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Section – I

- Q. 1 Explain Conceptual Model of Supply Chain Management (SCM).
- Q. 2 Explain Demand Forecasting with suitable examples.
- Q. 3 Explain Purchasing Cycle with reference to a manufacturing company.
- Q. 4 Discuss Transportation Management with appropriate examples.
- Q. 5 Write short Notes (Any Two)
- a) Just in Time (JIT)
 - b) Packaging for Logistics
 - c) Value Chain

Section – II

- Q. 6 Discuss Advanced Planning and Scheduling in SCM.
- Q. 7 Discuss Supply Chain Management in Horticulture with suitable examples.
- Q.8 Discuss the significance of supply chain management in agribusiness with respect to Indian context with suitable examples.
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