

**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)**

**M.B.A Sem-II :SUMMER- 2022**

**SUBJECT : BUSINESS ENVIRONMENT**

Day : Saturday

Time : 02:00 PM-04:00 PM

Date : 4/6/2022

**S-22784-2022**

Max. Marks : 50

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**N.B.:**

- 1) Attempt any **THREE** questions from **Section-I** and any **TWO** from **Section-II** each.
  - 2) Answers to both Section should be written in **SAME** answer book.
  - 3) Figures to the right indicate **FULL** marks.
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**SECTION – I**

- Q.1** Explain the significance and scope of business environment analysis. **(10)**
- Q.2** Write a detailed note on present Fiscal policy and its role in business management. **(10)**
- Q.3** Define social and culture environment of business. Explain its impact on business decisions. **(10)**
- Q.4** Examine the implications of Globalization in Indian business context. **(10)**
- Q.5** Write Short Notes on ANY TWO of the following: **(10)**
- (a)** Industrial policy
  - (b)** Consumer protection act
  - (c)** Importance of demographic environment

**SECTION – II**

- Q.6** Highlight the benefits of monitoring business environment. Discuss various techniques of scanning the business environment with suitable illustration. **(10)**
- Q.7** Outline the need and importance of performing social responsibility functions by business organization. **(10)**
- Q.8** Prepare a detailed report on importance of technology and innovations in business and role of government in providing promotional facilities. **(10)**

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