

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A Sem-II :SUMMER- 2022
SUBJECT : RESEARCH METHODOLOGY

Day : Friday
Date : 3/6/2022

S-22783-2022

Time : 02:00 PM-04:00 PM
Max. Marks : 50

N.B.:

- 1) Attempt any **THREE** questions from Section –I and **TWO** questions from Section-II.
 - 2) All questions carry **EQUAL** marks.
 - 3) Answers to both sections should be written in **SAME** answer book.
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SECTION-I

- Q.1** What do you mean by Research? Explain qualities of a good researcher. (10)
- Q.2** What is research design? Explain advantages and importance of research design. (10)
- Q.3** Discuss Probability and Non-probability sampling Techniques by citing examples. (10)
- Q.4** Explain concept of multivariate analysis of Data. (10)
- Q.5** Write short notes on **ANY TWO** of the following: (10)
- a) Precautions in writing a research report
 - b) Use of statistical software packages for research
 - c) Chi-square test

SECTION-II

- Q.6** Explain role of ICT in research by citing examples. (10)
- Q.7** “Interpretation is an art of drawing inferences depending upon the skill of the researcher”. Elucidate the given statement explaining the technique of interpretation. (10)
- Q.8** Describe in brief the layout of a research report covering all relevant points. (10)

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