

MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)

M.B.A Sem-II : : SUMMER - 2022

SUBJECT : INTERNATIONAL BUSINESS

Day : Monday

Date : 30-05-2022

S-22781-2022

Time : 02:00 PM-04:00 PM

Max. Marks : 50

-
- 1) Attempt any **THREE** questions from Section-I and any **TWO** questions from Section-II
2) All questions carry **EQUAL** marks
3) Answer to both the section should be written in the **SAME** answer book.
-

SECTION-I

- Q.1 Define International Business. Explain the Nature and Scope of International Business. (10)
- Q.2 Define Globalisation. Explain the drivers of Globalisation. (10)
- Q.3 Explain the Porter's Diamond Model with appropriate diagram. (10)
- Q.4 State the difference between FERA and FEMA. (10)
- Q.5 Write Short Notes on (ANY TWO) (10)
- a) Franchising
 - b) Components of BOP
 - c) SAARC
 - d) Types of Exchange Rates

SECTION-II

- Q.6 Explain the General Provisions of the Current Foreign Trade Policy. (10)
- Q.7 Write a detailed note of International Monetary Fund (IMF) (10)
- Q.8 What is Foreign Exchange Market? Explain the participants of Foreign Exchange Market. (10)

* * * * *