

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-VI : : SUMMER - 2022

SUBJECT : MANAGING FAMILY BUSINESS

Day : Friday

Date : 27-05-2022

S-18874-2022

Time : 10:00 AM-01:00 PM

Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section – I.
 - 3) Attempt **ANY TWO** questions from Section – II.
 - 4) Figures to the **RIGHT** indicate **FULL** marks.
 - 5) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** What is the importance of family values and family heritage? (10)
- Q.2** Explain the concept of family structure. (10)
- Q.3** Describe the various challenges in family businesses. (10)
- Q.4** What is the meaning of conflict? How are conflicts resolved in families? (10)
- Q.5** Elaborate the concept of succession planning. (10)
- Q.6** What are the advantages of encouraging the change in family businesses? (10)

SECTION – II

- Q.7** What ethics and rules should be followed while working in family businesses? (15)
- Q.8** What are the forms of family businesses? Explain with suitable examples. (15)
- Q.9** What is the importance of family governance in family owned enterprises? (15)
