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**SUPPLEMENTARY**  
**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**  
**B.B.A. Sem-VI ED :SUMMER- 2022**  
**SUBJECT : MANAGING FAMILY BUSINESS**

Day : Saturday

Time : 10:00 AM-01:00 PM

Date : 27-08-2022

**S-18874-2022**

Max. Marks : 60

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**N.B.**

- 1) Attempt **ANY THREE** questions from Section – I.
  - 3) Attempt **ANY TWO** questions from Section – II.
  - 4) Figures to the **RIGHT** indicate **FULL** marks.
  - 5) Answers to both the sections should be written in **SAME** answer book.
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**SECTION – I**

- Q.1** Explain in detail the term family business and explain two examples of successful family businesses. (10)
- Q.2** Discuss the role of founders in family businesses. (10)
- Q.3** For successful family businesses it is very important to manage conflicts in business. Explain. (10)
- Q.4** Many family businesses get closed after two to three generations. Explain the reasons for that (10)
- Q.5** Discuss the various steps that can be taken to improve family businesses. (10)
- Q.6** Elaborate the concept of family council and family office. (10)

**SECTION – II**

- Q.7** What strategies should be framed for succession planning? (15)
- Q.8** List and elaborate the best practices in family businesses. (15)
- Q.9** What are the various issues faced by women entrepreneurs in family businesses? (15)

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