

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-V : : SUMMER - 2022
SUBJECT : ELEMENTS OF FINANCIAL SERVICES

Day : Friday
Date : 27-05-2022

S-18843-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section-I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Explain in detail the various kinds of Financial Services offered in India and state its importance. (10)
- Q.2** Elaborate the concept of Hire Purchase and state how it is different than Leasing? (10)
- Q.3** What is Insurance? Explain the significance of Insurance in today's world. (10)
- Q.4** What is Factoring and explain how it is superior to Bills Discounting. (10)
- Q.5** Write short notes on **ANY TWO** of the following: (10)
- a) Types of Insurance
 - b) Merchant Banking
 - c) Investment Banking

SECTION – II

- Q.6** Explain in detail the Role of Credit Rating Agencies in India. (15)
- Q.7** Why Mutual Funds are considered as one of the important avenue for investment? State the parameters for evaluation of Mutual Fund Schemes. (15)
- Q.8** Explain the concept of Venture Capital Financing and elaborate the various factors affecting Venture Capital Financing. (15)
