

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-V :: SUMMER - 2022

SUBJECT : ENTREPRENEURSHIP & NEW VENTURES CREATION

Day : Friday
Date : 27-05-2022

S-18851-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section– II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION-I

- Q.1** What are the motivational factors involved in becoming an entrepreneur? **(10)**
- Q.2** Explain the life cycle of an enterprise. **(10)**
- Q.3** What are the various sources for business opportunity identification and selection? **(10)**
- Q.4** What is the meaning of feasibility study? **(10)**
- Q.5** Explain the concept of a business model. What are the functions of a business model? **(10)**
- Q.6** What are the challenges an entrepreneur will encounter during the growth of an enterprise? Give examples if necessary. **(10)**

SECTION-II

- Q.7** Explain the main contents of a business plan. **(10)**
- Q.8** What are the highlights mentioned in MSMED Act 2006? **(10)**
- Q.9** Elaborate the role of financial institutions in the development of small business units. **(10)**

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