

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-V : : SUMMER - 2022

SUBJECT : CORPORATE ENTREPRENEURSHIP

Day : Monday
Date : 30-05-2022

S-18852-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Explain the forms of corporate entrepreneurship. (10)
- Q.2** What are the drivers that encourage innovation culture in an organization? (10)
- Q.3** What do you mean by supportive organizational cultures? (10)
- Q.4** Elaborate the concept of corporate entrepreneurship ecosystem. (10)
- Q.5** What are the risks involved in corporate entrepreneurship? (10)
- Q.6** Write short notes on **ANY TWO** of the following: (10)
- i) Entrepreneurial mindset
 - ii) Review of corporate entrepreneurship
 - iii) Leadership in entrepreneurship

SECTION – II

- Q.7** Discuss the challenges and hurdles for corporate entrepreneurship. State suitable examples. (10)
- Q.8** How does innovation help in organizational growth? Give suitable examples. (10)
- Q.9** What corporate strategies need to be taken into consideration for corporate entrepreneurship? (10)
