

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-III : : SUMMER - 2022

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : Tuesday
Date : 31-05-2022

S-18827-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N. B. :

- 1) Attempt **ANY THREE** questions from Section – I.
 - 2) Attempt **ANY TWO** questions from Section – II.
 - 3) Figures to the right indicate **FULL** marks.
 - 4) Answers to both the sections should be written in **SAME** answer book.
 - 5) Draw neat and labelled diagrams **WHEREVER** necessary.
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SECTION – I

- Q. 1** Discuss the following: (12)
- a) Growth of Entrepreneurship in India.
 - b) Role of Entrepreneurship in Economic Development.
- Q. 2** Explain the Entrepreneurial opportunities in India. Describe the identification and selection of Business opportunity. (12)
- Q. 3** What is a Business Plan? Discuss the significance and contents of a Business Plan. (12)
- Q. 4** Explain the types of Finance in Entrepreneurship. Describe venture capital. (12)
- Q. 5** Write short notes on **ANY THREE** of the following: (12)
- a) Role of EDP(Entrepreneurship Development Program) in helping an individual to become an Entrepreneur
 - b) Entrepreneurship promotion schemes by Government
 - c) Qualities of an Entrepreneur
 - d) Women Entrepreneurship in India
 - e) Elevator Pitch

SECTION – II

- Q. 6** Discuss the role of support agencies in entrepreneurship. Describe the functions of the following: District Industry Centre and National Small Industry Corporation. (12)
- Q. 7** What are various forms of ownership? Explain with suitable examples. (12)
- Q. 8** Elaborate the concept of family business along with its structure. (12)

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