

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-IV : : SUMMER - 2022

SUBJECT : INTERNATIONAL BUSINESS

Day : Thursday
Date : 26-05-2022

S-18833-2022

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section –I and **ANY TWO** questions from section-II
 - 2) Answer to both section should be written in **SAME** Answer Books.
 - 3) Figures to the **RIGHT** indicate **FULL** Marks.
-

SECTION-I

- Q.1** Why do you think it is important to study business environment for undertaking successful international business? Explain with relevant examples. (12)
- Q.2** Write a detailed note on International Trade theory given by Adam Smith. (12)
- Q.3** What is Balance of Payment (BOP)? Explain various components of BOP statement. (12)
- Q.4** What do you mean by 'Exchange Rate'? Explain various types of Exchange Rates. (12)
- Q.5** Write short notes on **ANY TWO** of the following. (12)
- a) Functions of IMF.
 - b) Factors considered for determining Exchange Rate.
 - c) Porter's Model.

SECTION - II

- Q.6** Write a note on the composition and direction of India's International Trade since last two decades. (12)
- Q.7** Write a detailed note on India's Foreign Trade Policy 2015-20. (12)
- Q.8** Explain the objective behind formation of World Bank. Explain the functions of World Bank. (12)

* * * * *