

only for sport students.

B.B.A.

SEM. – II (CBCS – 2018 COURSE-REGULAR) /
(CBCS – 2018 course) : SUMMER – 2022
SUBJECT : PRINCIPLES OF MANAGEMENT

Day : Monday
Date : 27.06-2022

S-18816-2022

Time : 10:00 AM TO 1:00 PM.
Max. Marks : 60

N.B.:

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answer to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1 Define Management. Discuss its scope and importance in an organization. [12]
- Q.2 What do you mean by planning? Describe the process of planning. [12]
- Q.3 Define concept of organization. What are principles of organization? [12]
- Q.4 Define Leadership. State and explain ingredients of leadership. [12]
- Q.5 Write short notes on **ANY TWO** of the following: [12]
- a) Trait Approach to Leadership
 - b) Control Techniques
 - c) Departmentalization

SECTION – II

- Q.6 You have been appointed as a trainee manager and asked to prepare a detailed plan related to employee indiscipline in the organization. [12]
- Q.7 How can you build a team work? What are essentials of effective leadership? [12]
- Q.8 State and explain advantages and disadvantages of Centralization and Decentralization. [12]

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