

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-II :SUMMER- 2022

SUBJECT : PRINCIPLES OF MANAGEMENT

Day : Monday
Date : 6/6/2022

S-18816-2022

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION – I

- Q.1** What do you mean by Management? What are the functions managers perform to attain the set goals? (12)
- Q.2** What is Planning? Explain the steps involved in planning process. (12)
- Q.3** Differentiate between informal and formal organization. (12)
- Q.4** What are the requirements of effective control system? (12)
- Q.5** Write short note on (**ANY TWO**) (12)
- a) Trait approach to leadership
 - b) Principles of organization
 - c) Ingredients of leadership

SECTION – II

- Q.6** Draw the organizational structure to departmentalize your college. Also list out its advantages. (12)
- Q.7** How Henry Fayol's principles are useful towards smooth functioning and increasing efficiency of a business firm? (12)
- Q.8** Discuss the various steps involved in the decision making process. Enlist three decisions you have made over the past six months. Which of these were programmed and non-programmed? (12)

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