

ACHELOR OF COMPUTER APPLICATIONS (CBCS - 2018 COURSE)

B.C.A. Sem-I : : SUMMER - 2022

SUBJECT : BUSINESS ORGANIZATION SYSTEM

Day : Monday
Date : 13-06-2022

S-18754-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.:

- 1) Q 4 from Section I is COMPULSORY.
 - 2) Answer ANY TWO questions from Q 1, 2, 3 in Section I.
 - 3) Answer ANY TWO questions from Q 5, 6, 7 in Section II.
 - 4) All question CARRY EQUAL marks.
 - 5) Answers to Both the sections should be written in SAME answer book.
 - 6) Draw a labeled diagram WHEREVER necessary.
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SECTION - I

Q.1) Answer the following: (6 Marks X 2 = 12)

- a) What is Business? State in detail objectives of Business.
- b) What do you mean by Industry? Discuss evolution of industry in detail.

Q.2) Answer the following: (6 Marks X 2 = 12)

- a) Discuss in detail, merits and demerits of Partnership business firm.
- b) What do you understand by a Memorandum of Association? How does it differ from Articles of Association?

Q.3) Explain the following: (6 Marks X 2 = 12)

- a) Discuss in detail factors to be considered while starting a new business enterprise.
- b) Differentiate between Wholesale trade and Retail trade with suitable examples.

Q.4) Write short notes on the following: Attempt ANY THREE (4 Marks X 3 = 12)

- a) Scope of Business
- b) Public Enterprises
- c) Commencement of Business
- d) Objectives of Small and Medium Enterprises.
- e) Franchising

SECTION - II

Q.5) Answer the following: (6 Marks X 2 = 12)

- a) 'Business environment is dynamic in nature.' Discuss with appropriate example.
- b) State in detail role and importance of support services to business organization.

Q.6) Answer the following: (6 Marks X 2 = 12)

- a) Discuss the factors that affect the choice of a form of Business organization.
- b) What is company formation? State stages in Company formation.

Q.7) Explain the following: (6 Marks X 2 = 12)

- a) How chambers of commerce and industry in India does helps in protecting the right of management?
- b) Explain merits and demerits of any recent two mergers either in India or abroad.
