

MASTER OF BUSINESS ADMINISTRATION (C.B.C.S.) (2016 COURSE)
M.B.A. Sem - I MM+IBM : : SUMMER - 2022
SUBJECT : MANAGERIAL ECONOMICS

Day : Thursday
Date : 2/6/2022

S-15383-2022

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.:

- 1) Attempt any **THREE** questions from Section –I and any **TWO** questions from Section –II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION-I

- Q.1** Explain the nature and scope of Managerial Economics. **(10)**
- Q.2** Describe Demand forecasting of a new product. **(10)**
- Q.3** State and explain the Law of Supply. **(10)**
- Q.4** Elaborate on Least Cost Combination of Inputs. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) L- shaped Cost Function
 - b) Role of Managerial Economist
 - c) Income elasticity of Demand

SECTION-II

- Q.6** State and explain the Law of Variable Proportions. **(15)**
- Q.7** Describe pricing under Monopolistic competition. **(15)**
- Q.8** Explain Fiscal Policy and its impact on Managerial decision making. **(15)**

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