BACHELOR OF BUSINESS ADMINISTRATION (C.B.C.S.) (2015 COURSE) B.B.A. Sem-VI: SUMMER - 2022

SUBJECT: PROJECT MANAGEMENT

Time: 02:00 PM-05:00 PM Day: Monday Max. Marks 100 S-13900-2022 Date: 13-06-2022 N.B. Attempt any FOUR questions from Section – I and attempt any TWO 1) questions from Section – II. 2) Answers to both the sections should be written in the **SAME** answer book. 3) Figures to the right indicate FULL mark. SECTION - I Define Project. What are the various difficulties in project planning? Q.1 (15)Explain the process of project identification and methods of project (15) Q.2 identification How are projects evaluated? Explain the technical and financial analysis of Q.3 (15)a project. **Q.4** What is network analysis in project management? Write any two network (15) techniques. How do software projects vary from other projects? Elaborate the steps in a (15) Q.5 software project. Describe in detail Institutional Analysis and Social Analysis of a project (15) **Q.6** along with suitable example. **Q.**7 Write short notes on any THREE: (15)ISO certification for software projects a) b) Importance of project planning c) Characteristics of a project d) Importance of project report **SECTION - II Q.8** The government authorities have designed a project related to (20)Entrepreneurship named Start Up India for new entrepreneurs. Write a report on this project. **Q.9** List and explain steps in project appraisal. (20)

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(20)

Explain the activities covered in software project management.

Q.10